
**NOT JUST PAPER . . . WATER**

“Case Bros., with characteristic enterprise, are actively introducing their spring water and are finding a ready market. They have satisfied themselves by a thorough analysis of the water that it has qualities of curative merit and these indications are confirmed by the experience of those invalids who have used it. The real value of the water having been proven, the Messrs. Case spare no expense in giving it a thorough introduction.

“The Herald reporter found a large gang of men at work at and near the spring last Thursday. The mineral spring flows from a steep embankment and, to prevent any possibility of a future wash-out, retaining walls of heavy masonry are being placed against the bank for two or three hundred feet. In digging for this wall, a stratum of peculiar half-crystallized soil has been encountered. It is through this soil that the mineral water flows.

“At the foot of the ravine, a substantial bottling house 20 by 40 feet is in process of construction. This will be completed in a few days and will then be equipped with a bottling machine with a capacity of 1,000 dozen bottles per day, a Baxter engine and such other machinery as is necessary to do the business in a first class manner. The spring water is conducted by an underground pipe directly into the bottling house.

“Arrangements will be made so that the water will not be exposed to the air between leaving the spring and being sealed in the bottle. A second spring of very pure water has been conducted into the bottling house and this will also be aerated and bottled for table use in cities and places where pure water is not easily obtainable. As soon as the medicinal advantages of the mineral water are fully proven, and generally known, there will, without a doubt, be an influx to this town of visitors who can combine to advantage the use of the water fresh from the spring and the pure mountain air in that vicinity.”

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Highland Park bottling plant, Storytellers book.  
Highland Park water bottling plant, circa 1917 photo by John Knoll.  
Contemporary photo of wall, by Susan Barlow.